

PRIVACY POLICY

Effective Date: 9th March 2025

1. INTRODUCTION

Ski Japan Holidays ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, make a booking, or engage with our services.

2. INFORMATION WE COLLECT

We may collect and process the following types of personal information:

- **Personal Details:** Name, address, email, phone number, and nationality.
- **Booking Information:** Travel dates, accommodation details, and service preferences.
- **Payment Information:** Credit card details, billing address, and transaction history.
- **Technical Data:** IP address, browser type, and website usage analytics.

We collect this information through online forms, direct correspondence, and booking transactions.

3. HOW WE USE YOUR INFORMATION

We use the collected information for the following purposes:

- To process and manage bookings and payments.
 - To communicate with customers regarding reservations, changes, and inquiries.
 - To enhance our services and improve customer experience.
 - To comply with legal and regulatory obligations.
 - For marketing purposes, including special offers and promotions (with consent).
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4. SHARING OF INFORMATION

We may share your personal data with:

- Service providers, including accommodation, transportation, and tour operators, for booking purposes.
- Payment processing companies to facilitate transactions.
- Legal authorities if required by law.

We do not sell or rent personal information to third parties.

5. DATA SECURITY

We implement appropriate security measures to protect personal information from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet can be guaranteed as 100% secure.

6. DATA RETENTION

We retain personal information only as long as necessary for the purposes stated in this policy or as required by law.

7. YOUR RIGHTS

You have the right to:

- Access, update, or delete your personal data.
- Withdraw consent for marketing communications.
- Request details on how we process your data.

To exercise these rights, please contact us at [contact email].

8. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and similar tracking technologies to enhance website functionality and analyze user behavior. Users may modify browser settings to refuse cookies, but this may affect website performance.

9. POLICY UPDATES

We may update this Privacy Policy periodically. The latest version will be posted on our website, and significant changes will be communicated where applicable.

10. CONTACT INFORMATION

For questions or concerns regarding this Privacy Policy, please contact us at:

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